<u>S/N 10/074,530</u> <u>PATENT</u>

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kevin M. Liga et al.

Examiner: Khanh H. Le

Serial No.:

10/074,530

Group Art Unit: 3622

Filed:

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Docket No.: 2050.141US1

Title:

Communicating and displaying an advertisement using a personal video recorder

AMENDMENT AND RESPONSE UNDER 37 CFR § 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

This responds to the Office Action dated January 14, 2008. Please amend the above-identified patent application as follows.